

CHAPTER VERSE

The newsletter for fundraising professionals of the Genesee Valley

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Design by Wayne Bulling,
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Chapter & Verse
is published quarterly
by the

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National Philanthropy Day 2003

The 2003 National Philanthropy Day (NPD) luncheon, presented by the AFP Genesee Valley Chapter and sponsored by the Rochester Area Community Foundation, was held November 18, at the Hyatt Regency Rochester. NPD brings together the leaders in philanthropy and provides an opportunity to honor and celebrate individuals and organizations whose achievements, contributions and leadership have enriched our community. The five distinguished Philanthropy Award Winners for 2003 were:

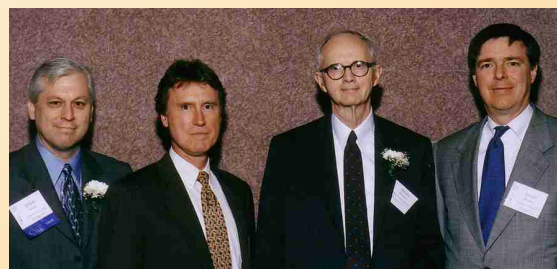
Outstanding Philanthropist—The Gleason Family, nominated by Albert J. Simone, President, Rochester Institute of Technology and Stacy A. Slagor, Director, Corporate Foundation Relations, University of Rochester.

Outstanding Corporation—Wegmans Food Markets, nominated by A. Thomas Hildebrandt, President, Hillside Family of Agencies.

The Robert Clinger Outstanding Fundraising Executive—Laura Sadowski, Strong Museum, nominated by Elaine Lotto, Donor Research Systems.

Outstanding Volunteer Fundraiser—G. Thomas Clark, nominated by Debra Salmon, Director of Development, School of the Holy Childhood, with supporting letters from Heritage Christian Home and Sisters of St. Joseph.

Outstanding Youth Volunteer Fundraiser—Brockport High School, Leukemia Dance Marathon Committee, nominated by Scott Rasmussen, Executive Director of Development, Golisano Children's Hospital.



(L to R) Steve Smith, AFP Genesee Valley Chapter President, Harvey Palmer, RIT, Dean of Kate Gleason College of Engineering, Ralph Harper accepting the award on behalf of the Gleasons, and Doug Phillips, University of Rochester, Sr. Vice-President Institutional Resources

Those nominated for this year's awards were also recognized.

Outstanding Philanthropist

- Erling A. Dalaker, nominated by Episcopal Senior Life Communities
- Dawn and Jacques Lipson, MD, nominated by Rochester General Hospital Foundation
- Frank and Gloria McAlpin, nominated by Bishop Kearney High School
- Daniel and Nancy Robbins, nominated by Golisano Children's Hospital

Outstanding Volunteer Fundraiser

- Ben Giambone, nominated by Compeer, Inc.
- Rob Lafave, nominated by AIDS Rochester, Inc.
- Richard Schwartz, nominated by the University of Rochester, Office of College Advancement
- Wallace R. Straight, nominated by Golisano Children's Hospital

Outstanding Corporation

- Christa Construction, Inc., nominated by Golisano Children's Hospital
- Citibank-Community Partners Program, nominated by The Center for Youth
- The Gleason Foundation, nominated by Rochester Institute of Technology

The Robert A. Clinger Outstanding Fundraising Executive

- R.Scott Rasmussen, nominated by Golisano Children's Hospital

Outstanding Youth Volunteer Fundraiser

- Ashlee Wilson-Cowie nominated by American Red Cross, Greater Rochester Chapter
- Maria Turco, nominated by Hillside Children's Foundation

national
philanthropy
day



Change the world with
a giving heart.

Continued on next page

National Philanthropy Day 2003 (continued)



Laura Sadowski, The Robert Clinger Outstanding Fundraiser

Building on the success from our chapter's first NPD luncheon last year, the 2003 luncheon had an all-time high attendance of 320 and increased the visibility and recognition of the "giving hearts" in our community. The enhancements included unique centerpieces representing the work of each awardee, exhibition tables highlighting the awardees and nominators, and exhibition tables for all sponsors. The centerpieces were available for purchase with proceeds going towards AFP's "Every Member Campaign." All attendees received a

card with a "kindness inspires kindness" magnet thanking them for their support. To top it off, the luncheon was uplifting, delicious and "time sensitive." Photos from the luncheon will soon be posted on our website! Underwriting support was provided by Advanced Marketing, Nonprofit Works, Rochester Grantmakers Forum, and Telecom, Inc. Wayne Bulling of Parachute Graphics designed all printed materials.

This year's Award's Committee was chaired by Kathleen E. Pavelka, CFRE, President, Telecom, Inc. Committee members included: Pamela York Klainer, PhD, Founder, Power & Money, LLC; Daniel M. Meyers, President, Al Sigl Center; Debra J. Salmon, Director of Development, School of the Holy Childhood; and James Ward, Volunteer, Monroe Community College Foundation. The NPD Committee was chaired by Paul Mastrodonato, President, Nonprofit Works.



G. Thomas Clark (center), with his family, was named Outstanding Volunteer Fundraiser

Committee members included: Pat Calvelli, Marketing Director, Nonprofit Works; Mary Beth Lowery, Director of Development, Marketing and Communications, Community Health Network; Marianne Smith, Associate Director of Foundation Relations, University of Rochester Medical Center; Amy Walsh, Grant Coordinator, Monroe #1BOCES; Colleen West, Special Events / Volunteer Coordinator, YWCA of Rochester & Monroe County; and Rachel P. Wexler, Development Coordinator, Jewish Community Center. We thank both committees for their dedication and commitment to ensuring a successful and enjoyable event!



Colleen Wegman accepting the Outstanding Corporate Fundraiser award



Outstanding Youth Volunteer Fundraiser, the Brockport HS Leukemia Dance Marathon Committee

National Philanthropy Day is a great opportunity to recognize and thank donors, volunteers and fundraisers. Each year we are building more visibility into the event and we encourage you to submit nominations for 2004 National Philanthropy Day. Information on the

nominating process will be sent to AFP members next summer and will be posted on our website. Rochester is a great place to live – and also one of the most generous communities. Let's continue to celebrate our "giving hearts."

Additional information on National Philanthropy Day nationally can be found at:
http://www.afpnet.org/national_philanthropy_day_and_afp_awards/afp_awards ■

Did you know?

As a member of AFP you may take advantage of the following benefits:

- Access the member gateway section of the **AFP website**, which contains the **Member Directory** and **AFP Members-Only Discussion groups**
- Use the **AFP Fundraising Resource Center** where you are able to research and locate answers to your fundraising questions for FREE from more than 3,200 reference works
- Receive **AFP Member Discounts**

- Purchase materials online from the **AFP Bookstore**
- Participate in **AFP Audio Conferences**
- Receive **Advancing Philanthropy**

Start taking advantage of the many benefits AFP membership in our Genesee Valley Chapter has to offer! ■



AFP Political Action Committee Marks One-Year Anniversary

By Karen Selvaggi, Consultant
AFP/GPC Chair of Government Relations
kselvoy@yahoo.com

The Association of Fundraising Professionals Political Action Committee marked its first anniversary last month. In its first 12 months of operation, the PAC has raised thousands of dollars, established guidelines for making PAC donations, and approved four PAC contributions.

"AFP's mission is to advance philanthropy and fundraising through education, training and advocacy. A PAC is a critical part of any advocacy and government relations program, and the AFP PAC is another way that AFP will be advancing the profession. As this is the first PAC ever to focus on philanthropy, we have an opportunity to make an historic impact," says Timothy Burcham, CFRE, the chair of AFP PAC.

The PAC will help ensure that the unified voice of fundraisers is heard on Capitol Hill, support those legislators who understand philanthropy and the need for public policies that encourage charitable giving, ensure that legislators are held accountable, and advance the interests of the fundraising profession and the charitable sector.

The decision to support a candidate is based in large part on the following factors:

- Position on issues important to AFP: charitable fundraising, volunteerism, accountability and oversight, as well as association and general nonprofit issues;
- Past support provided to AFP and its public policy programs and initiatives;
- Committee assignment(s);
- Seniority on key committee(s);

- Leadership position;
- Incumbency;
- Open seat opportunities;
- Candidate's experience as a staff member or volunteer of a nonprofit, or member of a nonprofit's board of directors;
- Recommendations of AFP PAC contributors;
- Declared candidate for federal office in a general election;
- Party affiliation, with a partisan balance desired.

In 2002, the AFP PAC approved contributions to Sen. Rick Santorum (R-PA) and Sen. Joseph Lieberman (D-CT), in part, to recognize their extraordinary support of the CARE Act in the U.S. Senate. In 2003, the AFP PAC approved contributions to Rep. Roy Blunt (R-MO) and Rep. Harold Ford, Jr. (D-TN) who introduced The Charitable Giving Act, the companion bill to the CARE Act. These bills represent the most important federal charity legislation to be passed in two decades. Each approved contribution totaled \$1,000. PAC contributions are made from the donations of AFP members to the PAC; no membership dues money funds PAC contributions to candidates.

While the AFP PAC is an independent, national organization, it works to support the government relations agenda of AFP. As an independent organization, the money that the PAC distributes to candidates is not funded through AFP membership dues but rather the separate donations of AFP members who are U.S. citizens. For more information about the AFP PAC, you may contact our local representative and member of the PAC, Kathleen Pavelka, CFRE, President of Telecom, Inc. at (585) 272-1160. ■

2003 Every Member Campaign

By Donna Pritchard
Campaign Chair

As a member of the Genesee Valley Chapter of the Association of Fundraising Professionals you are a standard-bearer for professionalism in fundraising. Founded 40 years ago, the association represents 25,000 members in 167 chapters throughout the United States, Canada and Mexico. You have the advantage of access to unlimited opportunities to meet and work with fellow fundraisers, develop mutually beneficial relationships, learn the ins and outs of the business, and gain invaluable benchmarking information about your market.

Those are the words shared with us prior to joining AFP. As a member of our local chapter I have found them to be true. Like many of you, I have participated and taken full advantage of the monthly programs, roundtable discussions, annual conference,

AFP survey course, Talent Bank, web site articles and tips, and more! For me, there is no substitute for this level and quality of support in our community.

Over the years our Chapter has won awards for its efforts to raise funds for our local chapter to assure that quality programs and services are available for members. Funds have been used to offer scholarships to conferences, improve programming of our local conference and workshops and to support the AFP mission in our community. More than ever, it is extremely important that we show our support. We have 100% participation from our board members toward this year's goal of \$11,600. Please join us in this very important campaign effort!

Thank you for your generosity, your creative spirit, and for your friendship! ■

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Thank you!

On behalf of the AFP Genesee Valley Chapter Board of Directors and all Chapter members we would like to thank Steve Smith for his two year service as chapter president. Your leadership, vision, and positive spirit have continued to move our chapter forward! ■



Winter 2004

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